



Rajeev Gandhi College of Management Studies

Bhartiya Management

Semester I

I>CourseContent:

Semester	I
Subject	BhartiyaManagement
CourseCode	MMSE110
Credits	2
Duration	30

LearningObjective:

1.(Notmentionedbyuniversity)

Module(Syllabusaspernew Syllabus:

Sr. No.	Content	Activity	Course Outcomes
1	BharatiyaManagement-Tenets& Relevance: A. TenetsofBharatiyaManagement : The synthesis of important dimensions of Indian Culture , IndianPhilosophy&Management B. Role & Relevance of Self-Management & Socialdevelopment;SwamiVivekanda's Four Yoga (Bhakti,Karma,Jnana&RajaYoga)	Interactive&E-Learning	Understanding of the key principles or belief of Bharatiya Management, Role & relevance of self-management, social development
2	HumanValuesEnrichment& Dimensions of Good Governance: A. Human Values Enrichment: Significance of the Theory of the Purusarthas(Dharma,Artha,Kama & Moksha) B. Good Governance approach: Bhagvad Gita's approach on Lokasamgraha&MahatmaGandhi's emphasis on Sarvodaya.	Interactive,E-Learning& Group Activity	Understandthe enrichmentof human values enrichment& dimensions of good governance approach



Rajeev Gandhi College of Management Studies

Bhartiya Management

Semester I

3	<p>Management Lessons from Ancient Texts:</p> <p>A. Management Insights from Mahabharata-Lessons of Strategic Management from Mahabharata & Bhagwat Gita</p> <p>B. Management Lessons from Arthashastra</p> <p>C. Management Lessons from Panchatantra</p>	Interactive, E-Learning & Group Activity	Understand the insights into management lessons from ancient texts
4	<p>Leadership Lessons from Indian Philosophy:</p> <p>A. Philosophy of Yoga: Patanjali's Yoga approach on Astanga Marga</p> <p>B. Saptanga Model of Leadership: Reflections on Kautilya's Arthashastra</p> <p>C: Samkhya philosophy, 'Guna' concept of Indian Vedic philosophy</p> <p>D: Rajarshi Leadership; Indian Philosophy and Servant Leadership</p>	Interactive, E-Learning, Group Activity & Role play	Apply leadership lessons from Indian philosophy
5	<p>A. Focus on life Skills Management & Significance of Indian scriptures</p> <p>B. Indian Philosophy & context of Social Responsibility & Sustainable Development.</p> <p>C. Trusteeship concept of Mahatma Gandhi</p> <p>D. Practical Application of Indian Philosophical Principles in Business</p> <p>- Discussion on Case Studies</p>	Interactive, E-Learning & Case Study	Apply life skills management concepts and Indian philosophical principles, focusing on social responsibility, sustainable development



Rajeev Gandhi College of Management Studies

Bhartiya Management

Semester I

II>CourseOutcomes

<u>CourseCode</u>	<u>CourseOutcomes</u> Students will be able to....	<u>Cognition</u>
MMSE110.1	Understanding of the key principles or belief of BharatiyaManagement,Role&relevanceofself-management,socialdevelopment	Understand
MMSE110.2	Understandtheenrichmentofhumanvaluesenrichment& dimensions of good governance approach	Understand
MMSE110.3	Understandtheinsightsintomanagementlessonsfromancient texts	Understand
MMSE110.4	ApplyleadershiplessonsfromIndianphilosophy	Apply
MMSE110.5	ApplylifeskillsmanagementconceptsandIndianphilosophical principles, focusing on social responsibility, sustainable development	Apply

RefranceBooks

Sr.No.	Books
1.	AggarwalRohini,Mercantile&CommercialLaw,Taxmann
2.	KapoorGulshan,BusinessLaw.NewAge InternationalPvt.LtdPublishers
3.	Maheshwari&Maheshwari,PrincipleofMercantileLaw,NationalPublishingTrust.

Textbooks-

1. StudentsGuidetoIncomeTax– Monica Singhanian andVinodSinghanian
2. StudentsGuidetoIndirectTaxes–MonicaSinghanianandVinodSinghanian
3. LegalAspectsofBusiness–AkhilshwarPathak
4. KucchalM.C.,BusinessLaw/MercantileLaw,VikasPublishingHouse(P)
Ltd.: Part II & Part IV