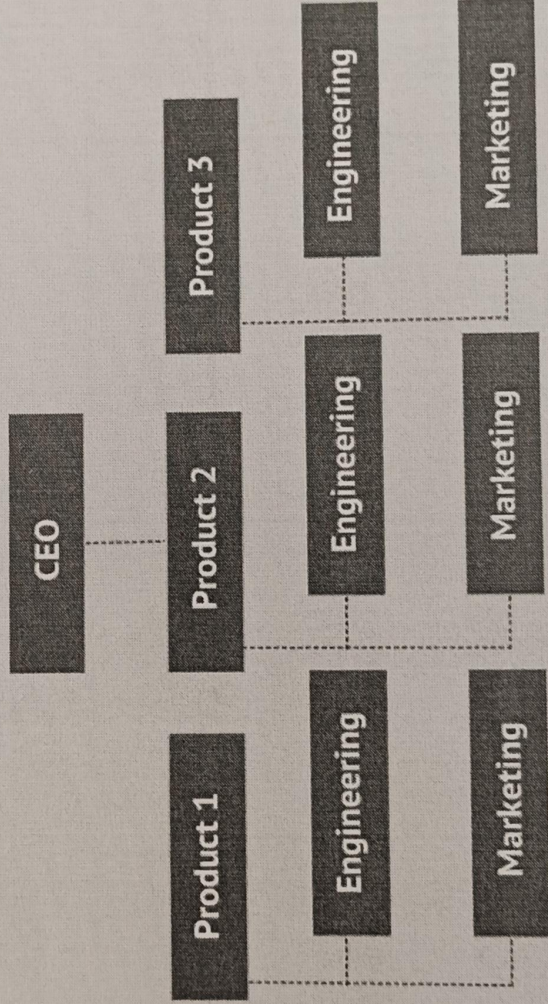


Nestlé Organizational Structure

Nestlé has a geographical divisional structure with operations segmented into five key regions. For many years, Swiss multinational food and drink company Nestlé had a complex and decentralized matrix organizational structure where its numerous brands and subsidiaries were free to operate autonomously.



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Department	Type	Details	Advantages
Research and Development	Functional	– Teams organized based on technical functions such as food science,	– Specialization in research and product development. – Efficient management

		innovation, and quality control. Functional managers lead these teams.	and expertise.
Production and Operations	Functional	– Teams responsible for manufacturing, supply chain, and logistics. Functional managers oversee production and	– Expertise in production efficiency and supply chain management. – Effective cost control and process optimization.

		functions.	
<p>Marketing and Sales</p>	<p>Functional</p>	<p>– Teams focused on marketing strategies, branding, and sales efforts. Functional managers lead marketing and sales functions.</p>	<p>– Expertise in marketing and sales techniques. – Effective customer engagement and revenue generation.</p>
<p>Quality Assurance</p>	<p>Functional</p>	<p>– Teams dedicated to ensuring product quality</p>	<p>– Proficiency in maintaining product quality and safety</p>

		compliance with regulations. Functional managers oversee quality assurance operations.	Effective response to quality concerns and regulations.
Geographical Regions	Divisional	- Divisions organized by geographical regions (e.g., North America, Europe, Asia). - Divisional	- Tailored strategies for regional markets. - Localized decision-

		each region.	adaptability.
Product Categories	Matrix	<ul style="list-style-type: none">- Cross-functional teams for different product categories (e.g., beverages, confectionery, pet care). Team members report to both category and	<ul style="list-style-type: none">- Enhanced collaboration between product development and manufacturing.- Efficient category management.

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