

Knowledge Management
Sem III

I>Course Content:

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| Semester | III - Core |
| Title of the Subject / Course | Knowledge Management |
| Course Code | MMSSC304 (RGCMS) |
| Credits | 4 |
| Duration | 40 |

| Learning Objectives | |
|----------------------------|--|
| 1 | To understand the introduction to Meaning of data, information, knowledge |
| 2 | To Know the conceptual background and framework of KM |
| 3 | Understand the KM Foundations and Solutions KM Foundations |
| 4 | To know the Organizational Structure, Culture, Communities and KM practices, Information Technology as an enabler. |

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| Prerequisites if any | Basic understanding of Knowledge Management |
| Connections with Subjects in the current or Future courses | Will connect conceptual framework to KM Infrastructure, Organizational Structure, Organizational Culture, Communities of Practice, Information Technology enabler. |

Module

| | Content | Activity | Course outcomes |
|---|---|-----------------|------------------------|
| 1 | Introduction to Knowledge Meaning of data, information, knowledge and expertise Meaning of epistemology, Types of Knowledge - Subjective & Objective views of knowledge, procedural Vs. Declarative, tacit Vs. Explicit, general. Specific. Types of expertise – associational, theoretical Characteristics of knowledge- explicitness, teach ability, specificity Reservoirs of knowledge Locations and Intellectual Capital | Lecture | MMSSC304.1 |
| 2 | Introduction to Knowledge Management (KM) Meaning of KM, Relevance of KM in today's dynamic complex environment Forces Driving KM Organizational issues in KM Systems & their role Emergent KM practices Factors influencing KM Future of Knowledge Management | Lecture & cases | MMSSC304.2 |

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| 3 | KM Foundations and Solutions KM Foundations: Infrastructure, Mechanisms, Technologies KM Solutions and components: Processes (Discovery, Capture, Sharing, and Applications) Knowledge Utilization Process | Lecture | MMSSC304.1 |
| 4 | KM Infrastructure Organizational Structure Organizational Culture Communities of Practice Information Technology enabler and Infrastructure Common Knowledge | Lecture & cases | MMSSC304.3 |
| 5 | Organizational Impact of KM Dimensions of KM Impact – People, Processes, Products & Organizational Performance Factors influencing impact – universalistic & contingency view Leadership and Assessment of KM Leadership, KM Assessment of Knowledge Management Solutions, Impacts Knowledge Workers Barriers to KM and IT Dissemination | Lecture & cases | MMSSC304.4 |
| 6 | Case studies and Application Exercises on KM processes | Lecture & Cases | MMSSC304.5 |

II> Course Outcomes

| Course Codes | Course Outcomes Students will be able to... | Cognition |
|--------------|--|------------|
| MMSSC 304.1 | CO1: Understand the basic concepts of KM and types of KM. | Understand |
| MMSSC 304.2 | CO2: Analyze the relevance of KM in the current environment and the forces driving it. | Understand |
| MMSSC 304.3 | CO3: Understand the concept of Knowledge Management Foundations and Solutions. | Analyze |
| MMSSC 304.4 | CO4: Understand the concepts of Knowledge Management infrastructure, organizational structure and culture. | Analyze |
| MMSSC 304.4 | CO5: Analyze the organization impact of KM using dimensions, factors influencing its barriers and disseminating practices. | |

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Text books

| Text books | |
|-------------------|--|
| 1 | Knowledge Management in Organizations by Donald Hislop, Oxford 2 nd Edition. |
| 2 | Knowledge Management by Ganesh Natarajan and Sandhya Shekhar |
| 3 | Knowledge Management Systems Theory and Practice by Stuart Barnes (Ed.), Thomson Learning. |
| 4 | Knowledge Management, Shelda Debowski, Wiley India Edition. |
| 5 | Knowledge Management in Theory and Practice, Kimiz Dalkir, Elsevier, Butterworth Hinemann. |

Reference Books

| Reference books | |
|------------------------|---|
| 1 | Irma Becerra-Fernandez, Avelino Gonzalez, Rajiv Sabherwal (2004). Knowledge Management Challenges, Solutions, and Technologies. Prentice Hall. ISBN: 0-13-109931-0. |
| 2 | Elias M. Awad, Hassan M. Ghaziri (2004). Knowledge Management. Prentice Hall. ISBN: 0-13-034820-1. |
| 3 | Ian Watson (2002). Applying Knowledge Management: Techniques for Building Corporate Memories. Morgan Kaufmann. ISBN: 1558607609. |
| 4 | Madanmohan Rao (2004). Knowledge Management Tools and Techniques: Practitioners and Experts Evaluate KM Solutions. Butterworth-Heinemann. ISBN: 0750678186. |

| Assessment | |
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| Internal | 40% |
| Semester end | 60% |